TELEGRAMS

Via Marconi"

Via Empiradio

TO EUROPE

ASIA

AFRICA

AUSTRALIA

INDIA

SOUTH AMERICA

AND SHIPS AT SEA

CANADIAN MARGONI COMPANY

(LIMITED LIABILITY)

RADIO APPARATUS

MANUFACTURERS OF BROADCAST TRANSMITTERS
RADIOTELEPHONE AND RADIOTELEGRAPH
TRANSMITTERS AND RECEIVERS
FOR MARINE, LAND AND AIRCRAFT USE.
RADIO DIRECTION FINDING EQUIPMENT,
DEPTH SOUNDING EQUIPMENT
MARCONI RADIO RECEIVING SETS
MARCONI R V. C. RADIOTRONS

BRANCHES

VANCOUVER, B.C. TORONTO, ONT. HALIFAX, N. S. ST. JOHNS, NFLD.

WORLD-WIDE AFFILIATIONS

CONTRACTORS TO CANADIAN AND NEWFOUNDLAND GOVERNMENTS

HEAD OFFICE MARCONI BLDG. 211 ST. SACRAMENT ST.

MONTREAL

September 2nd, 1938.

Mr. Keith Kiggins, Manager, Station Relations, National Broadcasting Co., Radio City, New York, N.Y.

Dear Keith: -

In a recent issue of "Motion Picture Daily" there is a news item to the effect that when four chimes, instead of the customary three, are rung on the networks, that this is a prearranged signal to all NBC crews that something of much importance has happened, necessitating their contacting Headquarters immediately.

Will you please advise us if there is any truth in this statement.

Yours very truly, Canadian MARCONI Company.

MANAGER, STATION "CFCF" and Short-Wave "CFCX"

VFN dd SEP 1988

FOR A BUSINESS DEPT.